



consumer
goods council
of south africa

Helping members trade better.



CHECKA DAAI DING, REKA MAKOYA

REPORT THE TRADING OF FAKE GOODS

Illicit goods are items that are illegally produced and sold, including counterfeit products like fake branded goods. These goods are prohibited due to laws designed to protect public health, safety, the environment, and the economy.

DO YOUR PART AND REPORT THE TRADING OF ILLICIT
GOODS ON THE **MY CGCSA APP** OR **HOTLINE**.

0800 014 856



REPORT THE TRADING OF FAKE GOODS

Illicit trade is one of the biggest threats to economic order and growth in South Africa. This threat affects various industries, including, but not limited to, alcohol, cigarettes, pharmaceuticals, food, and apparel. Illicit trade and counterfeiting of goods rob the fiscus of taxes, thereby impairing the government's ability to serve the citizens of South Africa effectively. Counterfeit food also poses a serious health risk to consumers, as the contents of these products are unknown and not verified.

In efforts to #StopIllicitTrade, we have launched the My CGCSA App and toll-free hotline, which the public can use to anonymously report information related to illicit trade and the counterfeiting of products such as alcohol, cigarettes, food, pharmaceuticals, and clothing. The purpose of reporting this information is to assist law enforcement in mitigating and addressing the threat.

Download the app or dial 0800 014 856 between 8:00 a.m. and 5:00 p.m. daily. An automated service is available after 5:00 p.m. and on public holidays. Calls to the hotline are free and anonymous. Information shared will be treated confidentially and once verified, will be shared with SAPS, SARS, and other relevant law enforcement agencies for further action.

FAKE GOODS OFTEN HAVE OBVIOUS SIGNS, LIKE SPELLING ERRORS OR ODD LOGOS. THESE PRODUCTS AREN'T JUST POOR QUALITY—THEY CAN ALSO BE DANGEROUS TO YOUR HEALTH.

LOOK OUT FOR:

- Product name or description
- Manufacturer/packer, importer, and country of origin
- Net weight or volume (in metric units)
- Batch/lot number
- Manufacture/packaging date
- Best before date
- Label must indicate if the product is genetically modified.



IF YOU SPOT ANY FAKE GOODS, REPORT IT ANONYMOUSLY ON OUR TOLL-FREE HOTLINE OR THE MY CGCSA APP TOGETHER, WE CAN STOP ILLICIT TRADE!

CHECKA DAAI DING, REKA MAKOYA

ILLICIT GOODS CAN HARM YOU AND YOUR FAMILY!

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**REAL FOOD PRODUCTS ARE
LABELED CORRECTLY AND
SAFE TO EAT**

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OBC

PEPSICO

Clickin'Day

Red Bull

SHOWBOUTE

SMOLLAN

SPAC

U

WOODBRIDGE

Mondelēz

SAB



BAT

BEVCO

CLICKS GROUP

clover

CLIF

CLIF

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